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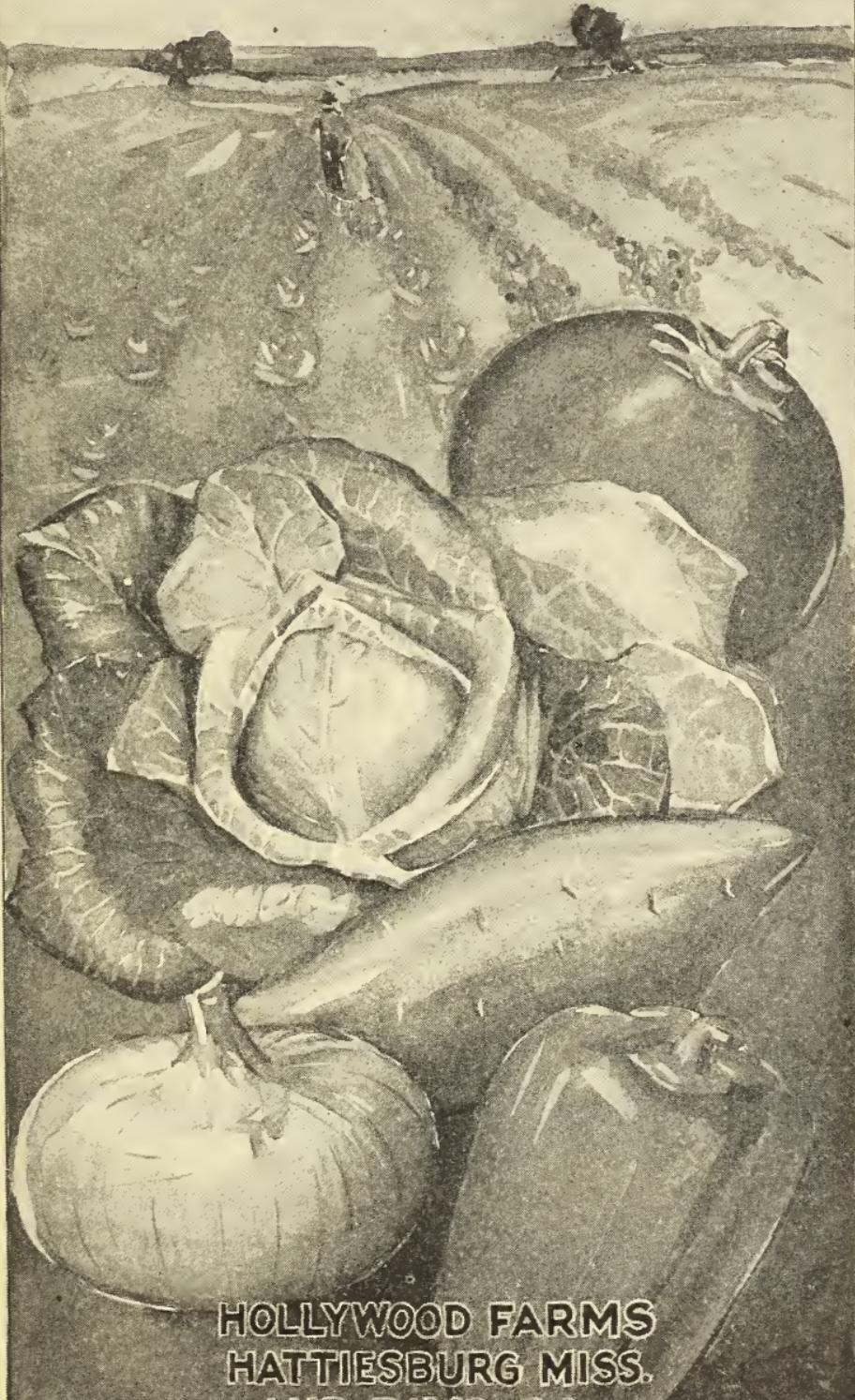
★ MAY 9 1925

U. S. Department of Agriculture

# HOLLYWOOD FARMS

## SURE CROP

# NURSERY STOCK



HOLLYWOOD FARMS  
HATTIESBURG MISS.  
AND PAVO, GA

# Introduction

This is the best circular we know how to prepare to show you in brief space, what we offer and what Hollywood Farm plants are like. The pictures are from actual photographs. We want you to have a true idea of what you will get before ordering it.

We want every old customer (some of you have bought continually of us since 1912) to realize that we appreciate your orders, and your kind words of praise. Our aim is to hold your trade by supplying you with satisfactory plants and good service.

To prospective customers, we cordially invite you to give us a trial this season. Let us show our appreciation by the service and the quality of plants we ship.

The tendency of some plant growers has been to reduce prices; this is a serious mistake, as it also reduces quality. We only want enough out of our work to compensate the effort it takes to send out quality. Otherwise you will be paying the bills in the form of poor crops. We believe good plants are cheaper at our prices than poorer ones would be as a gift. You will get your money's worth, and we stand behind every shipment we make. Ask your neighbors about us.

In order to give you better service, we have opened a farm at Hattiesburg, Miss. This will save many of our customers considerable money and valuable time in securing plants near them.



A HEALTHY LOAD OF HEALTHY PLANTS

# Hollywood's Frost Proof Cabbage Plants

ARE FROM THE RIGHT SEED, THE RIGHT AGE,  
THE RIGHT SIZE, WELL HARDENED, WELL  
ROOTED. THEY STAND THE COLD,  
THEY MAKE 'THE HEADS'

CABBAGE IS A VERY IMPORTANT CROP FOR THE SOUTH. It can and should be grown during winter and early spring when other green vegetables are scarce, and when other work is not in the way. It is an inexpensive crop. It should be set as early in winter as the soil and weather conditions will permit, with our frost-proof plants.

Cabbage is a healthful vegetable; it is very palatable and retains its good flavor better if boiled only 40 minutes, than if cooked longer; but it is not our intention to make a cook-book. What we want to impress you with is where to get good, strong plants that will give you best results. Some growers who happen to live on certain sea islands advertise theirs as the only soil and climate, and the only cabbage plants. This is misleading; they do have good plants, but the Maker of this good old country of ours made it broader and did not confine all the good cabbage land to a few sea islands. He gave Pavo, Georgia and Hattiesburg, Mississippi just as good soil and climate as any place in the world to grow good frost-proof cabbage plants.

Moreover, He placed these points near many of our good customers and the express is less. You save time and money to order from us.

## Hollywood Farms

PAVO, GEORGIA

HATTIESBURG, MISS.

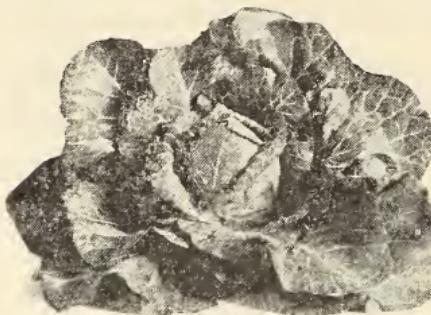
### OUR MONEY BACK GUARANTEE

If you are in doubt as to quality, let us convince you. Give our plants a fair trial alongside any grown in the United States. If they do not produce fully equal to the highest priced plants, and better than any of the plants sold for less money than our price, we will refund the entire purchase price of your plants.



A PHOTOGRAPHIC REPRODUCTION OF THIS YEAR'S CABBAGE PLANTS, SHOWING THE LARGE, STRONG ROOTS AND HEALTHY LEAVES

**JERSEY WAKEFIELD.** The earliest of all cabbage. Cone-shaped heads with extra green leaves, very sweet and tender. It will possibly stand more cold than any cabbage, as the leaves are thicker. Set them 12 inches in the drill.

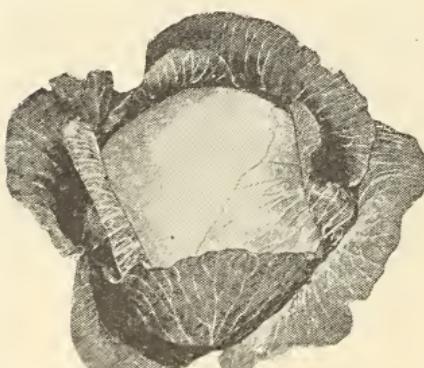


CHARLESTON WAKEFIELD

**CHARLESTON WAKEFIELD.** This is the favorite with more than half the Southern people. Makes solid, pointed heads like Jersey, but is larger and matures about ten days later.

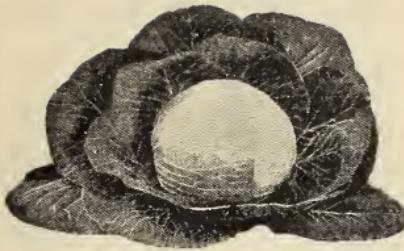
**SUCCESSION.** One of the best small, flat, early cabbage. Matures almost as early as Charleston Wakefield.

**ALL HEAD EARLY.** Possibly this is the thickest leaf, flat cabbage we have. Stands hard freezes well, makes compact hard, flat heads, and matures uniformly. It is hard to beat.



FLAT DUTCH

**FLAT DUTCH.** A large type of flat cabbage that matures later and produces heavy.



COPENHAGEN MARKET

COPENHAGEN MARKET. Known as Danish cabbage, makes medium size round heads. Can be cut any time after half grown, to advantage, as it heads from the start, almost.

It might not stand so much cold as other types, but a fine crop to set in early spring.

PRICES OF CABBAGE AND ONION PLANTS

100 Plants of any variety mailed postpaid	.50
500 Plants of any variety mailed postpaid	\$1.10
1000 Plants of any variety mailed postpaid	\$2.00
By express, customer paying express charges, \$1.25 per thousand; 5000 or more, \$1.00 per thousand.	

OUR PRICES ARE RIGHT

ONE OF MANY FINE ENDORSEMENTS

DALE, IND., December 14th, 1924.

Hollywood Farms,  
Pavo, Ga.

The cabbage plants I received from you this year were sure fine. Some of the heads from them grew to weigh 14 pounds and we sold them for 3½ to 5c per pound. I am now getting my ground ready for February and I hope you can supply me with plants.

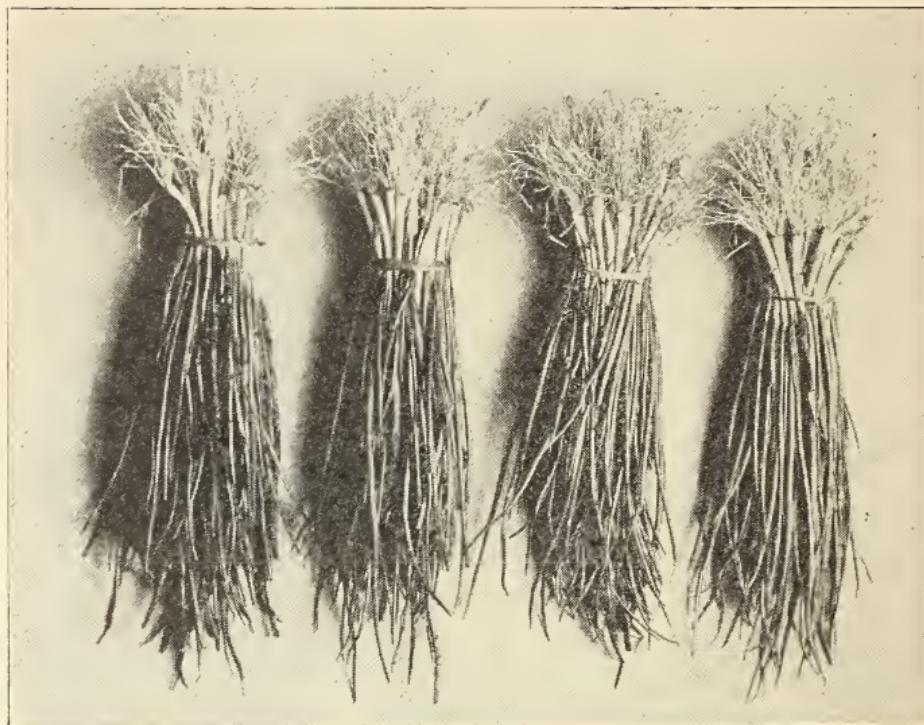
(Signed) LOUIS SCHROER,  
Box 65, Dale, Ind.



MR. SCHROER, UP IN DALE, INDIANA, SENT US THIS PHOTOGRAPH SHOWING HIS FINE CROP OF CABBAGE FROM OUR FROST PROOF PLANTS

# Onions and a Few Suggestions on Growing Them

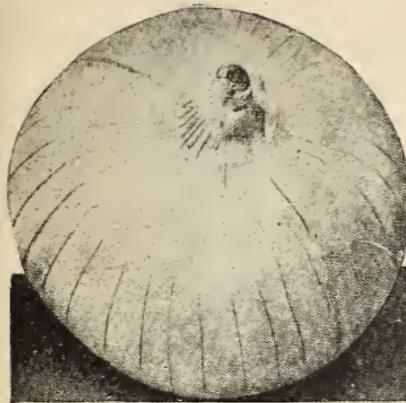
Until a few years back the South used nothing but dry sets to produce the few onions grown here. The bulk of the onions used were, and are still, shipped in from other sections. Now, the onion plant is fast coming to the front as a means of starting the onion crop. Our only trouble is we do not plant enough of them. We are sending too much money away for onions that ought to be grown for home use and for our home market. We could save this immense freight bill as well as the cost of the onions if we would only try to grow onions.



A GROUP OF BEAUTIES FROM HOLLYWOOD

For several reasons plants are by far the better way to start the onion crop. They produce a much better grade of onions. The onions keep better, and are free from seed shoots, and the yield is considerably heavier. Once you try them you would not buy dry sets again. No well-informed commercial onion grower would think of starting his crop with dry sets. Plants are also cheaper.

Fertilize your onion ground heavily.



BERMUDA ONION

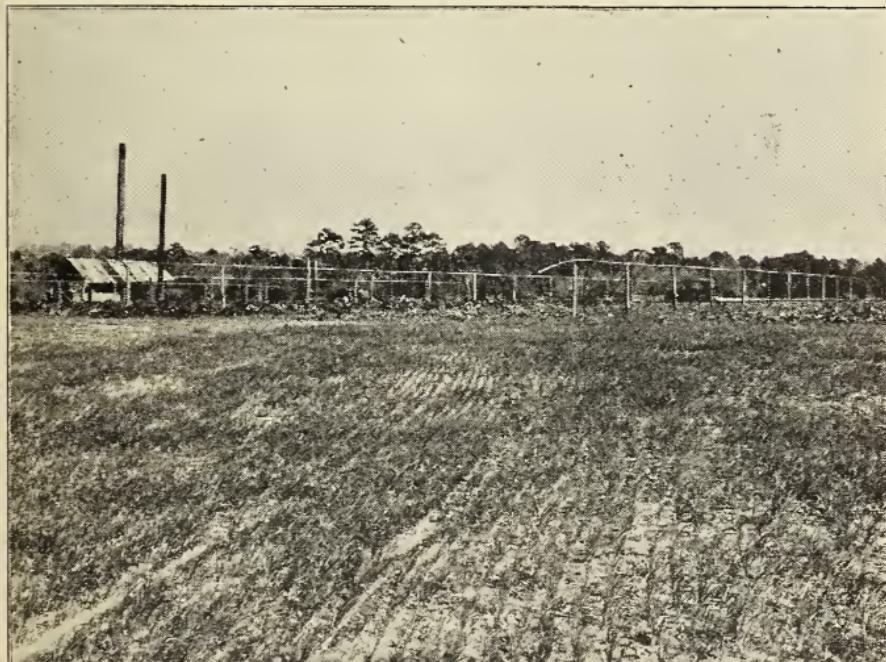
We are growing three kinds of onion plants. The kind we think best for most any kind of conditions is Yellow or White Bermuda, the flat, sweet, mild onion, that is so much used down in

Texas for the early crop. It is a heavy yielder and very early.

**YELLOW GLOBE DANVER AND WHITE GLOBE.** These make large, smooth globe-shaped bulbs. They are similar, except for color, and mature a little later than the Bermuda. If you want to store or keep your onions for an extended period one of these should be chosen.

The plants are the size of goose quills, well rooted and fully hardened and will stand heavy frost and light freezes without injury. Tied 100 to the bundle and shipped with safety to any State. Plants are ready all winter and spring.

Prices same as cabbage plants.

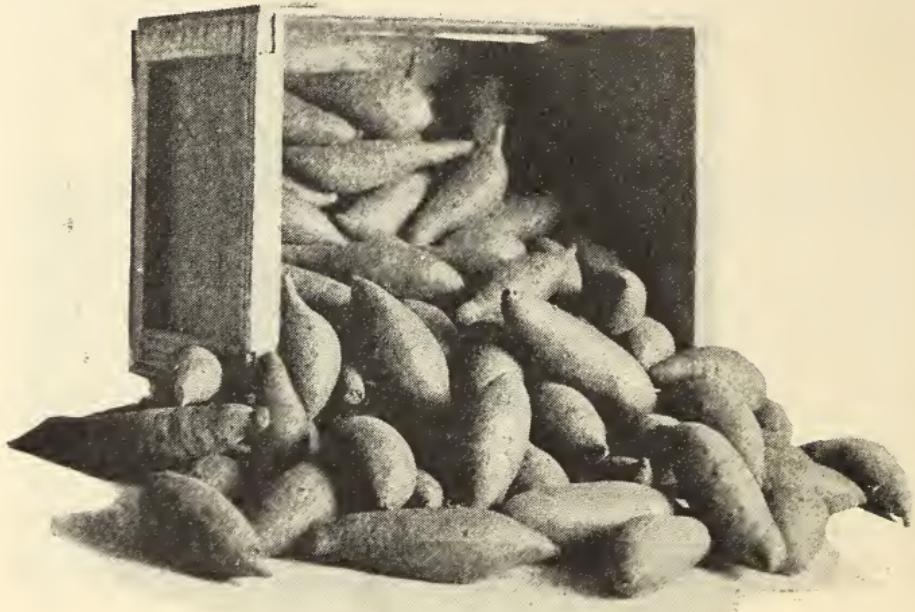


OPEN FIELD ONION PLANT BEDS



THE BOY IS WONDERING WHY.

For twelve years we have done what we could to improve and produce a better strain of potatoes. From the old type of Porto Rico that produced about one large unattractive turnip shaped tuber and a few strings per hill, we have, by continued hill selection, for color and productiveness, what we believe to be the best potato in the whole country for the South, or for any other section. Our Porto Ricos are spindle shaped (seed cut), pinkish red skin with dark yellow meat. They make a much more attractive grade than the old kind, keep fully as well and produce double the amount of No. 1 potatoes. They are proving so satisfactory with us and everyone who gets them, we are discontinuing Nancy Halls. Nancy Hall is a good potato but our Porto Rico is so much better we see no use continuing with the Halls, therefore make your orders accordingly.



OUR IMPROVED SWEET POTATOES

We will have a limited amount of Big Stem Jersey Sweet Potato Plants. This is probably the most attractive potato grown. It is not so desirable to eat to people who have been accustomed to the Porto Rico, but is very much liked in the Northern markets, where it brings a premium over other kinds. It grades well, is early, very bright yellow and spindle shape. The vines are long with but few leaves.

The plants are sent out tied 100 to the bundle. Each bundle guaranteed 100 hills, well rooted of sufficient age to start your crop right. Potatoes are very scarce and high, the plants will have to sell high if we get back the value of the seed it takes to produce them. We never try to compete on price with the inexperienced grower who beds a few bushels of potatoes and figures he will have millions of plants, takes your order early and returns your money in July or ships some shoddy plants after you have no need for them. Experienced buyers know better than to bother with the price cutter, for that is the first sign of failure.



FOUR ACRES SEED POTATOES. 8,000 BUSHELS FOR 1925.  
PLACE YOUR ORDER WHERE YOU CAN GET PLANTS.

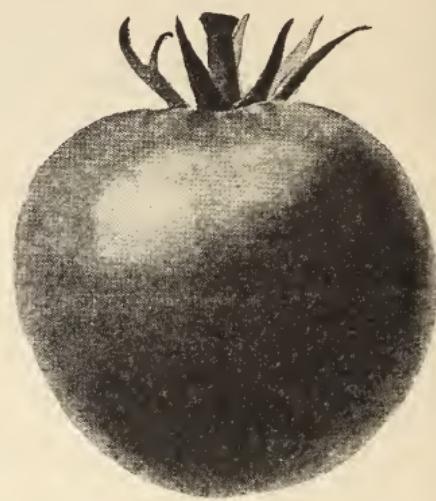
100 Plants by postpaid mail	50c
500 Plants by postpaid mail	\$1.75
1000 Plants by postpaid mail	\$3.50

By express, customer paying charges, \$3.00 per thousand. Early plants are worth more than late plants. Write us for prices on quantity later in the season.

Don't wait till you are ready to plant, order early. State when you want them shipped. We do our best to ship that day. We begin shipping in early April and ship till July.

## Tomato Plants

There being a number of excellent tomatoes, we have selected three varieties which we believe to be best adapted for all purposes. The seed used were selected by one of the best seed growers in the country and we believe them to be second to none. The plants are all open field grown, well hardened and well rooted, and are almost equal to transplanted plants. This sandy loam produces a good root system which will please you. These plants have made good with some of the best canners in the North, and will prove satisfactory with you. Our season for shipping is from April 1st to June 1st.



LIVINGSTON GLOBE

**LIVINGSTON GLOBE.** This tomato is especially suitable for truckers and the early home garden. It is used almost exclusively in Florida by the expert tomato growers who ship many cars to the North during the winter. The fruit is a good carrier, globe shape and of a pinkish color.

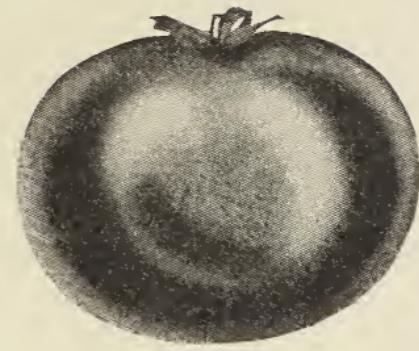


CLUSTER OF GREATER BALTIMORE

**GREATER BALTIMORE.** This is one of the earliest red tomatoes, and a favorite with many canners. It is useful for any purpose, being solid and well shaped and yields a heavy crop of fruit,

# Tomato Plants

STONE. This is one of the old reliable red tomatoes. Similar to Greater Baltimore, but is a little later maturing, and will possibly produce a few more tons per acre where the season is long.



STONE TOMATO

BONNY BEST. A very beautiful early variety, suitable for both early and main crops. The fruit is scarlet and firm.

For the canners we ship the plants untied and well mossed at the roots in crates especially suitable for long hauls. For merchants to resell or for small orders we usually tie the plants in small bundles, using raffia so as not to cut the plants. To prevent disease and nematode infestation, we use virgin soil altogether for tomato plants. It is quite expensive but the results justify this extra work. You will make no mistake to place your tomato plant contract with us. We give the work almost twelve months of our time each year.

50 Plants mailed postpaid	30c
100 Plants mailed postpaid	50c
500 Plants mailed postpaid	\$1.50
1000 Plants mailed postpaid	\$2.50

By express, customer paying charges, \$1.50 per thousand.

Form 1204

CLASS OF SERVICE	SYMBOL
Teleg	
Day Letter	Blot
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number) always add a letter to it. Otherwise its character is indicated by the symbol appearing after the check.

**WESTERN UNION**  
  
**TELEGRAM**

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Teleg	
Day Letter	Blot
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number) always add a letter to it. Otherwise its character is indicated by the symbol appearing after the check.

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Birmingham, Ala- 1240PM- 16

Hollywood Farms,

Pavo, Ga.

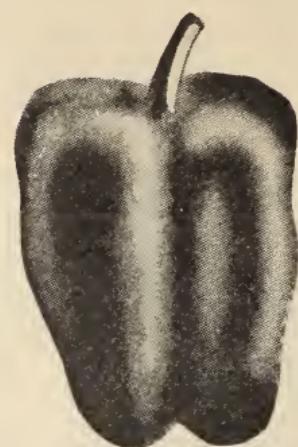
Send us Georgia plants if possible.

Birmingham Seed Co.

It so happened we got more orders one or two days than we could fill promptly. We asked a South Carolina friend to help us and the first shipment the above customer got of the South Carolina plants brought the above telegram.

## Pepper Plants, Egg Plants

These plants are all field grown and good, well-rooted stock from well selected seed. We grow only the varieties listed below. Plants ready in April and May. Every plant guaranteed to please you.



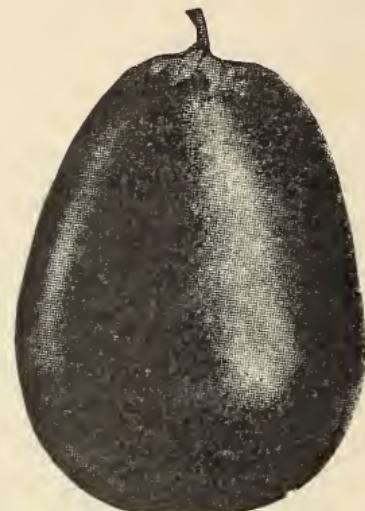
RUBY KING PEPPER

RUBY KING is the most popular bell pepper. It makes large pods and sells well on the markets.



PERFECTION PIMENTO PEPPER

PERFECTION PIMENTO is the thick rind canning bell pepper, being as mild as an apple, almost. It makes good yields of heavy cone-shaped smooth fruit.



BLACK BEAUTY EGGPLANT

LONG RED CAYENNE. A strong, hot sort. Makes red pods four inches long.

BLACK BEAUTY EGG PLANT. An early large variety of good quality.

12 of any of these plants mailed postpaid	25c
50 of any of these plants mailed postpaid	50c
100 of any of these plants mailed postpaid	80c
500 of any of these plants mailed postpaid	\$3.00

Ask for prices on larger quantities.